# The Hitch 'N Post

www.hpfeedandtack.com

MAY 2020, VOL. X



Photo Credit: **bucas**, https://bucas.com/p/buzzoff-zebra-6/

Pellent

#### THE SCIENCE OF Zebra print as an optical illusion

Studies have shown that a zebra's contrasting stripes attract fewer horseflies than a horse's black, brown, gray, or white coat. Black and white zebra print polarizes light, which confuses flies enough to deter them from landing.

Toklat Originals **Buzz Off Zebra Fly Sheet** offers this funky and functional pattern. It's lightweight, highly breathable, and 80% UV proof. The full neck design provides full protection for body, neck, and belly. Pair it with the **Zebra Fly Mask** and nature's way of protecting the zebra may benefit your horse, too!

## DON'T LET THE BARN BUGS BITE!

<complex-block>

New to our fly control: BugPellent, an all-natural insect repellent.

**BugPellent** repels pests with a combination of essential oils (cedar, rosemary, clove, citronella, peppermint, cinnamon, lemongrass, geraniol, and linseed), and organic waxes (beeswax and carnauba wax). These repellents naturally deter flies, making them an aromatic and chemicalfree solution to keeping the bugs at bay. Our shelves are stocked with the refillable, nontoxic **BugPellent Cylinder**, which can hang anywhere in the barn (no batteries or electric outlet required), and the topical, water-based **Fly & Tick Gel**, which repels biting insects such as flies, ticks, mosquitoes, and gnats (great for dogs too!).

## (FLY)SPRAY AWAY

#### An overview of our most popular fly sprays

With so many options to choose from, it can be hard to decide which fly spray might be the best for you and your horse. Here's some info on our best sellers:

**Ultra Shield EX** kills and repels more than 70 bug species. The formula also contains multiple sunscreens and coat conditioners, such as aloe and lanolin. Can also be used on dogs! Bottle has options for vertical and horizontal fan spray, and even works when sprayed upside down!

Lavender Dream utilizes the natural deterrent properties of lavender, which is an essential oil that flies hate, but horses and people love. In addition to offering fly protection, this essential oil formula can also be used to prevent itching and rashes, and conditions and moisturizes the coat.

Bronco e is an economic option which can be used on both horses and dogs, and can be sprayed both on surfaces and in spaces. Kills flies, ticks, gnats, and fleas, and repels mosquitoes.



### **BIG RED'S BOUNTY**



Last month's answer: Peter's Canyon









This May, Big Red's giving away a Cashel Fly Sheet and winner's choice of Cashel Fly Mask. Call us or stop by to enter!

